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VIRETON Archery Summit



KEY FACTS

The world-renowned Willamette Valley has become one of the most prized winegrowing regions on earth.

Oregon is unique and offers its own distinctive voice.



2021 PINOT NOIR

VIRETON PINOT NOIR WALKS BOLDLY INTO THE WILLAMETTE VALLEY AND RETURNS WITH THE UNEXPECTED, A KIND OF DOWN-TO-EARTH, EVERYDAY LEVEL OF LUXURY. NOT TETHERED TO ANY ONE VINEYARD SITE, THIS OUTGOING WINE INSTEAD REFLECTS THE MERITS OF AN ENTIRE REGION. IT'S A TESTAMENT TO THE POWER OF MULTIPLE VOICES WITHIN ONE STORIED REGION AND THE STRENGTH IN NUMBERS THAT FOLLOWS. IN WINE, JUST AS IN LIFE, IT'S THE MOST INTREPID WHO END UP WITH THE MOST FULFILLING EXPERIENCES. VIRETON CELEBRATES THOSE EXPERIENCES, WHETHER YOU'RE TOASTING ANOTHER TUESDAY OR CELEBRATING SOMETHING MUCH BIGGER.

VITICULTURE & WINEMAKING

The wine puts the beauty of the Willamette Valley on a pedestal. The grapes were hand-harvested and sorted before being fermented in a combination of stainless steel, concrete, and wooden open-top vessels. For added character, we incorporated 19% whole cluster fruit in the fermentation. The tanks were pumped over twice daily until about two-thirds of the way through fermentation. At that point, we conducted daily tastings to inform a final stretch that included both pump overs and manual punch downs. The wine was then pressed and put to barrel, aged with 11% new oak to frame the bright fruit profile inherent to Willamette Valley Pinot Noir.

TASTING NOTES

The bouquet is layered, with a fruity core of raspberry, cranberry, and red currants surrounded by oak and earthen spice. Silky tannins and fresh fruit jam nudge the palate, giving way to hints of warm baking spices. A model Willamette Valley wine, the Vireton Pinot Noir is juicy, fruit-forward, and wonderfully balanced.

ALC

13.5%

A N A L Y S I S VARIETAL P 100% PINOT NOIR 3

PH TA 3.57 5.3 g/L

PRODUCTION 1,950 CASES



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